



Board Member Meeting Minutes from December 1, 2016
Meeting held at Johnny's at 2p

Board Members in Attendance: Dan Shields, Ted Greenfield, Chris Cushing, Julie Price, Jim Price, Judith Howard, Jennifer Duncan

President's Report

Camera report:

The contract for the camera will be signed this week. Six camera will be installed as soon as the contract is signed and the installation is scheduled.

Soulard Farmers Market:

We've sold out of the Mardi Gras shirts but we do have 2008 and a few other that will be sold during the Soulard Parlour Tour this weekend.

SBA Online Presence:

Facebook: 2,157 Likes Twitter: 61 Followers. Our website soulardbiz.com is up and running. MOBILE APP: There is the Soulard App and the DineOutSTL app. As a member, you can sign up for one or both and a low monthly cost. \$5 of your monthly fee goes back to the SBA. Please contact Chris Cushing at soulardbiz@gmail.com for details.

FireFan Game App: This is still in the beta testing stage. Things are moving quickly with this app. There has been a lot of positive feedback and clitches/changes have been fixed quickly. This is going to be a great fundraiser for the SBA. Any questions please contact Julie Price.

Oktoberfest:

\$124,000.00 was our income. \$82,500 was beer sales. We had 6,600 people buy tickets online and 9,922 people purchased tickets at the event. After all the bills were paid we made \$53,350. \$23,350 of that has been put in the bank for next year's events. Each non-profit made \$7,500.

Pub Crawls:

Mydrinkon.com is doing two pub crawls in our neighborhood. A New Year's Eve Limo Pub Crawl and a St. Patrick's Day Pub Crawl. Use these links to sign up:

<http://secure.mydrinkon.com/affiliate/mdoeventtab/event/2017-NYE-Limo-Bus-Crawl-St-Louis>

There is no link for St. Patrick's Day yet. Once there is an email will be sent to members.

Mardi Gras Posters and Shirts:

Nicholas Lauer is the winner. Julie Price and Chris Cushing made the motion to use Screenburst which is located right next door to Mardi Gras Inc. for the shirts. This motion was seconded by Judith Howard all board members were in favor.

Treasurer' Report:

Primary checking \$2,332.56
Secondary checking \$623.48
Daily interest account \$10,0042.24
Savings \$5.20

Soulard Concert Series Sponsorship Payments:

There are 6 businesses that still have not paid. Invoices were sent out on Tuesday. Reminders will be emailed to each business.

SBA Membership Dues:

Membership dues are due by the end of January. An email reminder will go out next week.

Mardi Gar Report:

Cruzan will be the official sponsor. There will only be 3 tents (Social House, 7th Street Grill and DB's) The focus will be on improving the flow of the parade. There will be bands on flatbeds that will stop and play periodically through the parade to help control/balance out the flow.

Old business:

Soulard brochures will need to be updated next year. We're looking for a graphic designer to create an actual map of the neighborhood.

A brochure size event card will be created to list upcoming events like New Year's Eve Pub Crawl, Mardi Gras, St. Patrick's Pub Crawl, Taste of Soulard, Sample Soulard. Once printed they will be placed in the SBA kiosk at the market and will be available for all businesses to pick up.

By-Laws: The next board meeting will focus solely on reviewing, updating and approving the By-Laws.

New business:

Board member elections will be held in May.

Unfortunately, the service training through the CVC didn't work out. Julie Price has contacted someone who is interested in handling this teaching. Updates will be given as we get them. discussed the United Games program. This is a great fundraising opportunity for the SBA. Please contact Julie for details.

The next board meeting will be held on Thursday Jan 5th. The By-Laws will be sent out to all members after this meeting.

General meeting will be held on Monday February 6th at 2pm at ABECU. By-Laws will be voted on at this meeting.

Chris Cushing made a motion to adjourn the meeting at 3:27p Jennifer Duncan seconded the motion.