



Board Member Meeting Minutes from October 5, 2016
Meeting held at Johnny's at 2p

Board Members in Attendance: Dan Shields, Ted Greenfield, Chris Cushing, Julie Price, Judith Howard, Jennifer Duncan

The main purpose for this meeting was to discuss Oktoberfest:

The event is being run by the Safety Program. SBA will have the primary beer booth in the tent. SRG and the Soulard School will have beer tents on the plaza. Lohr sponsored \$18,000 for the event.

Vendors: Thus far we have Kenrick's who will be in the tent and German Roasted Nuts who will be on the plaza. There are still vendor spots available for \$500.

Security has been set up and all the bands have been secured. The bands are as follows:

- UberCool
- Terry Thompson Bavarian Stompers
- Soulard Blues Band
- Larry Hallar Duo
- Good Times Band
- Dueschmaster Band

Other entertainment will be cooking demonstrations by Molly's and the Soulard School with all items being purchased from Soulard Farmers Market.

OctUBAfest will be on Saturday Oct 22nd from 5-6. This is being put together by the St. Louis Low Brass Collective. It'll be like a low brass flash mob kind of thing.

Emmis radio is advertising the event as well as the RFT. We also have it going out on paid and free ad on Facebook.

Volunteers:

Soulard School has offered lots of volunteers for the event but we could always use more.

Soulard Cameras: The cameras should be installed over the next several weeks. A committee has been formed with one member from SBA, SRG and the Soulard Special Business District to oversee the project.

Pub Crawls: MyDrink.com sent out emails about their upcoming pub crawls. If you didn't get the email, william@mydrinkon.com.

Treasurer' Report:

Primary checking \$5,300
Secondary checking \$623.48
Daily interest account \$10,038.25
Savings \$5.20

New business:

Julie Price discussed the United Games program. This is a great fundraising opportunity for the SBA. Please contact Julie for details.

SBA stand at Soulard Farmers Market:

\$55 in shirt sales last week. There are still a lot of posters left.

General meeting will be held on Wednesday October 12th at 2pm at Howard's.

Ted Greenfield made a motion to end the meeting at 3:14p Judith Howard seconded the motion.